

Press release
March 22, 2019

First day of trading in Nustay's shares at Spotlight Stock Market

Today, on March 22, 2019, the trading in Nustay A/S's ("Nustay") shares commences at Spotlight Stock Market. The share is traded under the ticker "NUSTAY" and the share's ISIN code is DK0061132305.

New share issue before the listing

Ahead of the listing at Spotlight Stock Market, Nustay has conducted an oversubscribed new share issue which has provided the company with approx. DKK 21.3 million before issue costs and approx. 1 300 new shareholders. The issue funds will primarily finance marketing of Nustay's hotel booking platform to facilitate the company's continued growth. The new share issue will also to finance other operating expenses, repayment of debt, and also provide a spread in ownership to build a wide base of ambassadors and potential new customers. The total number of shares in Nustay is 18,220,665 shares and the share capital amounts to DKK 728,826.60.

Financial advisor, legal advisor and Selling Agent

Sedermera Fondkommission has acted as financial advisor and issuing agent to Nustay in connection with the IPO and the listing at Spotlight. Markets & Corporate Law has acted as legal advisor. Nordnet Bank AB has acted as nordic Selling Agent in the IPO.

For further information about the IPO and the listing, please contact:

Sedermera Fondkommission
Telephone: +46 (0) 40-615 14 10
E-mail: info@sedermera.se
Website: www.sedermera.se

For further information about Nustay, please contact:

Mathias Lundoe Nielsen, Founder and CEO, Nustay A/S
Telephone: +45 22 91 94 99
E-mail: mln@nustay.com
Website: www.nustay.com

About Nustay

Nustay is a Danish company within the hotel booking market that offers its customers a new booking concept. Nustay has a vision of becoming the best and most disruptively innovative hotel booking platform in the world. The company's innovative and advanced hotel booking platform has been under development since 2014 and is today online, active and has proven its ability to handle customers all over the globe. Nustay is an Online Travel Agency that delivers personalised hotel deals for each registered user depending on the preferences of the user and the type of stay. Nustay differs itself from its competitors – current OTA market actors such as Booking.com and Hotels.com – by combining the best and most important aspects of existing online booking – a large hotel inventory, a great booking experience and lower prices than its competitors.